

Visit Viaccess-Orca at IBC2019 — Stand 1.A51

## Viaccess-Orca Secures New Android TV STB for Orange Spain IPTV Offering

## Using VO's DRM, Orange Spain Can Meet the Strict Content Protection Requirements for Live, VOD, and Ultra HD Content

**PARIS** — **Sept. 10, 2019** — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, announced today that Orange Spain has deployed a new Android<sup>™</sup> TV set-top box (STB) secured by VO's DRM solution for its IPTV service. This new STB will enable Orange Spain pay-TV subscribers to access a wide range of premium content, including Ultra HD, live, and VOD, protected by VO.

"Android TV offers a quick time-to-market for new services and a rich set of applications, which is exactly the type of experience we want to provide to our subscribers. The key is ensuring that content is well-protected," said José Antonio Guzmán, Director of OrangeTV at Orange Spain. "VO's DRM relies on powerful hardware-based content protection mechanisms, allowing us to meet the most demanding studio security requirements in the world."

Orange Spain is now using security agents from VO within both its legacy Linux-based STBs and new Android TV STBs, ensuring a superior television experience for all subscribers. VO's proprietary DRM and a multi-DRM backend platform are currently in use by more than 30 leading operators around the world and successfully deployed on Android STBs for IPTV and OTT services. VO's DRM passed a rigorous assessment by Cartesian, proving that it is a robust content security solution.

"Content security requirements are continuously changing and increasing in complexity, and VO's wide range of security services and solutions are made to address these challenges. Our DRM solution ensures that operators can deliver a rich offering in any ecosystem, including Android TV," said Paul Molinier, CEO of Viaccess-Orca. "VO DRM is available on Android TV STBs from a variety of manufacturers, and we have significant deployment expertise in this environment, making us attractive to operators like Orange Spain that want to quickly launch and monetize a new television offering."



VO will demonstrate the solution deployed at Orange Spain at IBC2019 Stand 1.A51. To set

up a meeting to learn more, click here: https://www.viaccess-orca.com/what-s-new/events/ibc-2019.

###

## About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions for a personalized TV experience. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience.

Viaccess-Orca is part of the Orange Group, and the company's solutions have been deployed in over 35 countries, reaching more than 27 million subscribers.

For more information, visit <u>www.viaccess-orca.com</u> or follow the company on Twitter @ViaccessOrca and LinkedIn.

Link to Word Doc: <a href="http://www.202comms.com/ViaccessOrca/190909ViaccessOrca.docx">www.202comms.com/ViaccessOrca/190909ViaccessOrca.docx</a>

Photo Link: <u>www.202comms.com/ViaccessOrca/VO-OrangeSpain.jpg</u> Photo Caption: Viaccess-Orca Secures New Android TV STB for Orange Spain IPTV Offering

Viaccess-Orca Contact Atika Boulgaz Global Communications Director Tel: +33 (0) 1 44 45 64 60 Email: press-relations@viaccess-orca.com Agency Contact Netra Ghosh 202 Communications Tel: +1 801 349 2840 Email: <u>netra@202comms.com</u>