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## iKO Media Group Strengthens Service Offering With Viaccess-Orca CAS Solution

**PARIS** — **Sep. 4th, 2018** — Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data analytics solutions, announced today that iKO Media Group (iKOMG), a global end-to-end service provider for broadcasters and content owners, has deployed <u>VO's Conditional Access System</u> (CAS) in its Rome-based teleport. A leading content provider and customer of iKOMG is relying on VO's CAS to securely deliver its new content distribution offering.

"As a dedicated provider of broadcast and content distribution services, we strive to offer cost-effective, reliable solutions to our customers," said Yaniv Maman, Chief Technology Officer and Vice President of Engineering at iKOMG. "VO's CAS solution is trusted by operators around the world and simple to deploy, guaranteeing a quick ROI for content providers relying on our services. Based on this successful deployment, we anticipate further growth with more TV channels using the VO CAS platform in the future."

VO's CAS solution supports simultaneous use of both card and cardless technologies on the same head-end and on the terminal, offering content providers optimal flexibility. Based on the highest standards of chipset and smartcard security, the VO CAS solution is preintegrated with a large variety of chipsets and STB manufacturers to ensure a smooth and fast deployment.

"iKOMG has an impressive ground station comprised of more than 20 satellite dishes for reception and transmission," said Chem Assayag, Executive Vice President, Marketing and Sales, at Viaccess-Orca. "We're thrilled to help iKOMG customers meet the strict security requirements for premium content with our highly flexible and reliable CAS solution, which is well-known in the industry for facilitating fast and cost-effective new services launches."

Meet VO at IBC2018 and discover the latest solutions at Stand 1.A51: <a href="https://www.viaccess-orca.com/what-s-new/events/ibc-2018">https://www.viaccess-orca.com/what-s-new/events/ibc-2018</a>

More information about VO and the company's solutions is at <a href="https://www.viaccess-orca.com">www.viaccess-orca.com</a>.



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## **About iKO Media Group**

iKO Media Group is a boutique end-to-end media service partner for broadcasters and content owners. They provide tailor-made solutions focused on customer needs through dedicated service to a wide range of global and local networks. iKOMG differs from other service providers thanks to a holistic approach and a keen ability to offer the best SLA for mid-size networks. This approach allows iKOMG to deliver effective solutions customized to specific budgets and requirements without compromising on quality of service. As a trusted partner to dozens of global and local networks, iKOMG is identified with expert knowledge, dedicated service, and professionalism. iKOMG is committed to operating its business with the goal of creating value for all stakeholders. The company's sustainability strategy focuses on social, environmental, and economic responsibility. For more information, visit <a href="https://www.ikomg.com">www.ikomg.com</a>

## **About Viaccess-Orca**

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions for a personalized TV experience. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience.

Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries, reaching more than 27 million subscribers.

For more information, visit <u>www.viaccess-orca.com</u> or follow the company on Twitter @ViaccessOrca and Linkedin.

**NOTE to Editors:** For SEO purposes, Viaccess-Orca respectfully requests that editors use complete web links, including <a href="http://">http://</a>, when referencing Viaccess-Orca or the company's products#

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